

THE ULTIMATE GUIDE

To Living In

WE LOVE OUR
COMMUNITY
AND I KNOW
YOU WILL TOO

BRADLEY BEACH

New Jersey

Courtesy Of

Dennis Mark

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BRADLEY BEACH, NJ



Bradley Beach, New Jersey is a charming, small seaside town nestled along the central coast of Monmouth County. Just over an hour from New York City and Philadelphia, this tight-knit borough offers a unique blend of coastal living, community warmth, and modern convenience — all packed into under one square mile.

DEMOGRAPHICS

Understanding the demographics of Bradley beach can provide valuable insights into the community and its characteristics.



POPULATION

Approximately 4,133 residents



MEDIAN AGE

46 years old



GENDER BREAKDOWN



50%



50%



HOUSEHOLDS 1,923 households



834

NON-FAMILY

1,089



MEDIAN HOUSEHOLD INCOME

\$100,626



EDUCATION LEVELS

HIGH-SCHOOL
GRADUATE

82%

BACHELOR'S
DEGREE OR
HIGHER

25%



RACE AND ETHNICITY

69%

WHITE

20%

HISPANIC OR
LATINO

5%

ASIAN

2%

AFRICAN
AMERICA

4%

OTHER

Local **AUTHORITIES**

Bradley beach is governed by a Mayor and a Township Council. Key contacts include:

► **MAYOR**



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- Office Hours - Monday to Friday: 9:00 AM – 4:00 PM
- Location : 701 Main St. Bradley Beach, NJ 07720
- Appointments: (732) 776-2999 Ext. 1020
- Website: <https://www.bradleybeachnj.gov/>

► **TOWNSHIP COUNCIL MEMBERS**

- Jane DeNoble, Shana Greenblatt, Paul Nowicki, and John Weber
- Contact: Appointments via (732) 776-2999 Ext. 1041
- Office Hours: Monday to Friday 9:00 AM – 4:00 PM

► **HOWELL TOWNSHIP MUNICIPAL BUILDING**

- Address: 701 Main St. Bradley Beach, NJ 07720
- Phone: (732) 776-2999 Ext. 1020
- Website: <https://www.bradleybeachnj.gov/>



Township AUTHORITIES

Bradley beach operates several township authorities that manage essential services:

➤ BRADLEY BEACH POLICE DEPARTMENT

- Chief: James Arnold
- Address: 701 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 775-6900 Ext. 2013

➤ BRADLEY BEACH FIRE DEPARTMENT

- Chief: Ronald Minsky
- Address: 815 Main Street, Bradley Beach, NJ 07720
- Phone: 732-776-2999

➤ BRADLEY BEACH WORKS DEPARTMENT

- Director: Biagio Cofone
- Address: 705 Evergreen Avenue, Bradley Beach, NJ 07720
- Phone: (732) 776-2999 Ext. 3111

UTILITIES

GAS & ELECTRIC

JERSEY CENTRAL POWER & LIGHT (JCP&L)

- Website: www.firstenergycorp.com
- Phone: 1-800-662-3115

NEW JERSEY NATURAL GAS (NJNG)

- Website: www.njng.com
- Phone: 1-800-221-0051

WATER & SEWER

NEW JERSEY AMERICAN WATER

- Website: <https://www.amwater.com/njaw/>
- Phone: 1-800-272-1325

CABLE/ INTERNET

OPTIMUM

- Website: www.optimum.com
- Phone: 1-866-200-7273

VERIZON FIOS

- Website: www.verizon.com/fios
- Phone: 1-800-837-4966

Schools in BRADLEY BEACH, NJ

Bradley Beach served by the Township Public Schools, which includes several elementary, middle, and high schools.

BRADLEY BEACH ELEMENTARY SCHOOL

Address: 515 Brinley Avenue, Bradley Beach, NJ 07720

Phone: (732) 775-4413

Grades: Pre-Kindergarten to 8th Grade

Highlights: Small class sizes, Gifted & Talented program, and a diverse student body

Rating: ★★★★★★☆☆☆☆



ACADEMY CHARTER HIGH SCHOOL (NEARBY)

Address: 1725 Main Street, Lake Como, NJ 07719

Phone: (732) 681-1010

Grades: 9th to 12th

Highlights: College preparatory curriculum, small class sizes, and a focus on individualized attention.

Rating: 



ASBURY PARK HIGH SCHOOL (NEARBY)

Address: 1003 Sunset Avenue, Asbury Park, NJ 07712

Phone: (732) 776-2638

Grades: 9th to 12th

Highlights: Diverse student body, arts programs, and various extracurricular activities

Rating: 



Neighborhoods in **BRADLEY BEACH, NJ**



BEACH PLAZA / SUMMERWINDS

- Rating: 9/10
- Character: Coastal, nautical ambiance with a mix of historic and modern architecture.
- Best for: Retirees, urban sophisticates, and those seeking a vibrant, walkable community.



BOROUGH CENTER

- Rating: 8/10
- Character: Historic district with charming, early 20th-century architecture.
- Best for: Individuals and families desiring a central location with easy access to amenities.



NORTH END

- Rating: 8.5/10
- Character: Quiet, residential area with tree-lined streets and proximity to the beach.
- Best for: Families and retirees seeking a peaceful environment close to the ocean.



SOUTH END

- Rating: 7.5/10
- Character: Vibrant area with a mix of residential and commercial properties.
- Best for: Young professionals and those seeking a lively neighborhood with amenities..



OCEANFRONT DISTRICT

- Rating: 9.5/10
- Character: Directly adjacent to the beach with panoramic ocean views.
- Best for: Beach enthusiasts and those seeking luxury waterfront living.



CENTRAL BUSINESS DISTRICT

- Rating: 7/10
- Character: Heart of the town with a mix of commercial and residential properties.
- Best for: Individuals seeking proximity to shops, restaurants, and public transportation.

55+ Communities

BRADLEY BEACH, NJ



HARROGATE (NEARBY)

- Rating: 9/10
- Homes: ~ Approximately 1,000
- Style: Single-family homes.
- HOA: Included in monthly rent.
- Amenities: Clubhouse, fitness center, library, social clubs
- Vibe: Active, social, and community-focused.



BELLA TERRA BY MONARCH (NEARBY)

- Rating: 8.5/10
- Homes: ~ Approximately 200.
- Style: Single-family homes.
- HOA: Yes.
- Amenities: Clubhouse, fitness center, social clubs, events.
- Vibe: Upscale, active adult community.



GREENBRIAR OCEANAIRE (NEARBY)

- Rating: 8/10
- Homes: ~ Approximately 1,400.
- Style: Single-family homes.
- HOA: Yes.
- Amenities: Golf course, clubhouse, fitness center, indoor and outdoor pools
- Vibe: Active, golf-oriented community.



FOUR SEASONS AT HARBOR BAY (NEARBY)

- Rating: 8/10
- Homes: ~ Approximately 300
- Style: Single-family homes
- HOA: Yes
- Amenities: Clubhouse, fitness center, social clubs, events
- Vibe: Active, resort-style living



PARAMOUNT ESCAPES OCEAN BREEZE (NEARBY)

- Rating: 8/10
- Homes: ~ Approximately 500.
- Style: Single-family homes
- HOA: Yes
- Amenities: : Clubhouse, fitness center, social clubs, events
- Vibe: Active, modern community

Outdoor Recreation

BRADLEY BEACH, NJ

Public Parks & Fields



BRADLEY BEACH BOARDWALK

A scenic boardwalk ideal for walking, biking, and beach access.



RILEY PARK

A community park with a gazebo, playground, and open green space.





SHIPWRECK ISLAND MINI GOLF

A themed miniature golf course with ocean views.



PICKLEBALL & TENNIS COURTS

Public courts open from dawn to dusk.



Golf Courses



SHARK RIVER GOLF COURSE (NEARBY)

An 18 holes, par 71 public course situated about 3 miles for Bradley beach



SPRING MEADOW GOLF COURSE (NEARBY)

An 18 holes, par 71 public course situated about 8 miles for Bradley beach



BEL-AIRE GOLF COURSE

Executive 9-hole (par 29) & 18-hole pitch & putt (par 54)



Lakes, Rivers & Beaches



BRADLEY BEACH

- Clean, well-maintained shoreline with family-friendly atmosphere.



SYLVAN LAKE

- Small, scenic lake with wildlife viewing



LAKE WESLEY

- Small lake separating town border



AVON-BY-THE-SEA BEACH (NEARBY – APPROXIMATELY 1 MILE)

- Picturesque boardwalk and classic beach town feel

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Annual Festivals

BRADLEY BEACH NJ



BRADLEY BEACH SUMMER FESTIVAL

- Live music, food vendors, children's activities, and local artisans.



MOVIE NIGHTS ON THE BEACH

- Outdoor screenings of family-friendly films





ARTS & CRAFTS FAIR

- Local artisans showcasing handmade goods, live demonstrations, and food trucks.



HALLOWEEN PARADE & FESTIVAL

- Costume parade, trick-or-treating, pumpkin decorating contest, and festive activities.



CHRISTMAS TREE LIGHTING CEREMONY

- Live holiday music, refreshments, and a visit from Santa Claus.



Best Places to EAT, DRINK & ENTERTAIN

Restaurants



VIC'S ITALIAN AMERICAN RESTAURANT



- Address: 60 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 774-8225
- Rating: 9/10
- Known for: Classic Italian-American dishes in a nostalgic setting.
- Signature Dish: Bar pie (thin, crispy pizza) and chopped salad.



FINS TROPICALI CUISINE



- Address: 300 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 776-2900
- Rating: 8.5/10
- Known for: Tropical fusion dishes with a California twist.
- Signature Dish: Island-spiced shrimp tacos.



MARANDOLA'S RESTAURANT



- Address: 700 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 807-4069
- Rating: 8.5/10
- Known for: Mediterranean and Italian classics.
- Signature Dish: Tuscan bean soup

Cafés



THE PERFECT PERK CAFÉ & ESPRESSO BAR



- Address: 300 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 776-2900
- Rating: 9/10
- Known for: Artisan coffee and cozy ambiance.
- Signature Drink: Spiced chai latte.



STEADY HAND CAFÉ

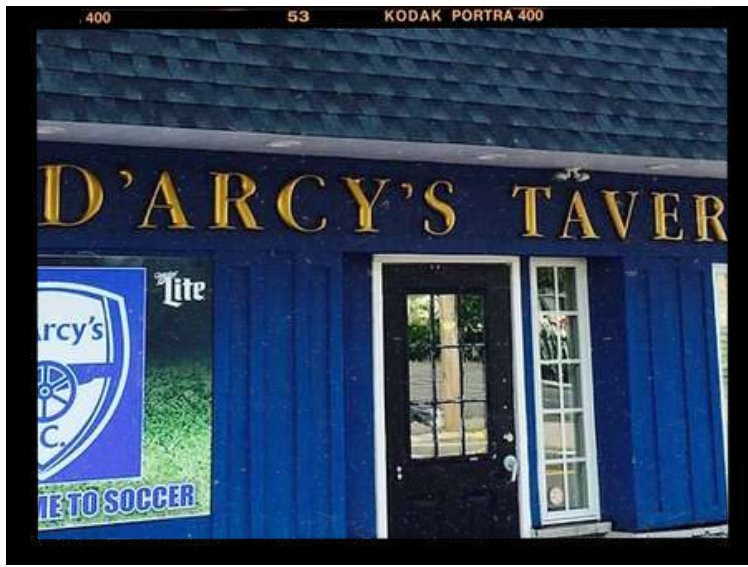


- Address: 123 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 776-2900
- Rating: 9/10
- Known for: HCreative coffee offerings and inclusive space.
- Signature Drink: Matcha latte.

Bars and Pubs



D'ARCY'S TAVERN



- Address: 100 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 774-9688
- Rating: 8.5/10
- Known for: Classic pub atmosphere and sports viewing.
- Signature Drink: Classic cocktails and local brews.



THE ELBOW ROOM



- Address: 100 Main Street, Bradley Beach, NJ 07720
- Phone: (732) 774-8225
- Rating: 8.5/10
- Known for: Locally sourced ingredients and creative pub fare..
- Signature Drinks: Blueberry Champagne Mule

Sights & Attractions

BRADLEY BEACH, NJ

Bradley Beach is rich in natural beauty and offers several attractions for residents and visitors alike.

Bradley Beach Boardwalk



Rating: ★★★★★★★★★★☆☆

Known for: A clean, relaxed oceanfront promenade perfect for walking, biking, and people-watching

Shark River Inlet & Marina



Rating: ★★★★★★☆☆

Known for: Boating, fishing, and scenic walks along the inlet.



Belmar Kayak & Paddleboard Rentals (NEARBY)



Rating: ★★★★★ ★★★★★★☆☆

Known for: Paddleboarding, kayaking, jet-skiing

Top Places to Bring CHILDREN FOR ENTERTAINMENT



RILEY PARK

- Address: 615 Main St, Bradley Beach, NJ 07720
- Phone: (732) 364-5050
- Known for: ClimbZone Howell is an indoor climbing adventure center offering over 68 themed climbing walls,

Rating: ★★★★★★★★☆☆



BRADLEY BEACH MINI GOLF

- Address: Ocean Ave & Brinley Ave, Bradley Beach, NJ 07720
- Known for: Fun and easy-to-play 18-hole mini golf course right by the beach

Rating: ★★★★★★★★☆☆





BRADLEY BEACH PUBLIC LIBRARY – CHILDREN’S ROOM

- Address: 511 4th Ave, Bradley Beach, NJ 07720
- Known for: A charming library offering STEAM programs, storytime, and kids' events

Rating: ★★★★★★★★☆☆



BRADLEY BEACH MINI GOLF

- Address: Ocean Ave & Brinley Ave, Bradley Beach, NJ 07720
- Known for: Fun, family-friendly mini golf with ocean views right on the boardwalk

Rating: ★★★★★★★★☆☆



BRADLEY BEACH OCEANFRONT

- Address : Ocean Ave, Bradley Beach, NJ
- Known for: Clean, family-friendly beach with calm surf, lifeguards, and ADA accessibility

Rating: ★★★★★★★★☆☆



Best Places for Date Night & Adult Beverages



THE ELBOW ROOM



- Seasons Coal Fired Bistro is known for its great wine list, among other offerings.



MARANDOLA'S RESTAURANT



- A lively bar and restaurant offering a vibrant atmosphere for a fun night out.



BAMBOO LEAF



- Nagoya offers an intimate dining experience with expertly crafted sushi and entertaining hibachi chefs.



FINS TROPICALI CUISINE



- An intimate restaurant offering seasonal dishes and a curated wine list.

Best-Rated Small Businesses **BRADLEY BEACH, NJ**



ATLANTIC LOCK & SAFE

Category: Locksmith Services | Rating: 5.0 ★ (Google) | Phone: (732) 775-9575

- Address: 100 Main St, Bradley Beach, NJ 07720
- Website: atlanticlocknj.com
- Overview: Specializes in residential, commercial, and automotive locksmith services. Known for quick response times and professional service.



BRADLEY BEACH RENTALS

Category: Vacation Rentals | Rating: 4.5 ★ (Google) | Phone: (732) 774-0000

- Address: 902 Ocean Ave, Bradley Beach, NJ 07720
- Website: bradleybeachrentals.com
- Overview: Offers a variety of rental properties, including beachfront homes and apartments. Provides personalized service to match clients with ideal vacation accommodations.



MAIN STREET CLEANERS

Category: Dry Cleaning & Laundry | Rating: 4.7 ★ (Google) |

Phone: (732) 776-1234

- Address: 615 Main St, Bradley Beach, NJ 07720
- Overview: Provides professional dry cleaning and laundry services with attention to garment care. Known for friendly staff and timely service.



BLUE RIBBON CLEANERS

Category: Dry Cleaning & Laundry | Rating: 4.6★ (Google)

Phone: (732) 774-5678

- Address: 123 Brinley Ave, Bradley Beach, NJ 07720
- Website: priorityvet.com
- Overview: Offers eco-friendly dry cleaning solutions and alterations. Praised for quality work and customer satisfaction.



JERSEY SHORE FITNESS SHOP

Category: Fitness & Wellness | Rating: 4.8★ (Google) | Phone: (732) 774-9876

- Address: 82 South Main St, Bradley Beach, NJ 07720
- Overview: A locally-owned fitness equipment retailer offering a range of products from home gym essentials to professional-grade machines.



KUR WELLNESS STUDIO

Category: Laundromat | Rating: 4.9★ (Google) | Phone: (732) 775-4321

- Address: 210 Park Ave, Bradley Beach, NJ 07720
- Overview: Provides holistic wellness services, including massage therapy, skincare treatments, and wellness coaching.



BRIDGE PLUMBING HEATING

Category: Plumbing & Heating Services | Rating: 4.7★ (Google) |

Phone: (732) 775-6543

- Address: 504 Madison Ave, Bradley Beach, NJ 07720
- Website: cellphonerepair.com
- Overview: Specializes in residential plumbing and heating services, offering reliable and efficient solutions for homeowners.



PORCHBUILDER CARPENTRY

Category: Carpentry & Woodwork | Rating: 4.8 ★ (Google) |

Phone: (732) 776-8765

- Address: 213 Park Place Ave, Bradley Beach, NJ 07720
- Phone: (732) 776-8765
- Overview: Offers custom carpentry services, including deck building, cabinetry, and home renovations. Known for craftsmanship and attention to detail.



LIFE IS SWEET

Category: Gift Shop | Rating: 4.6 ★ (Google) | Phone: (732) 775-4321

- Address: 126 Main St, Bradley Beach, NJ 07720
- Overview: A boutique gift shop offering a curated selection of home decor, unique gifts, and personal accessories.



GIRLS JUST WANNA HAVE FUN

- Category: Boutique Retailer | Rating: 4.7 ★ (Google) | Phone: (732) 774-1234
- Address: 624 Main St, Bradley Beach, NJ 07720
- Overview: A women's boutique featuring trendy apparel, accessories, and gifts. Known for personalized shopping experiences.

What's So Great About **BRADLEY BEACH, NJ**

Beautiful, Family-Friendly Beaches

Bradley Beach is known for its clean, well-maintained beachfront with lifeguards, ADA accessibility, and a welcoming vibe. It's perfect for families and individuals looking for a relaxing seaside lifestyle with safe swimming, beach volleyball, and peaceful walks. The beach atmosphere here is less crowded than nearby big cities but still offers all the coastal charm.

Convenient Location with Coastal Living

Bradley Beach offers the best of both worlds—easy access to New York City via NJ Transit rail and a quiet, relaxed beach town feel. Residents love the convenience of commuting for work while retreating to serene ocean views and the laid-back lifestyle at home. Plus, nearby towns like Asbury Park and Belmar provide additional dining, shopping, and entertainment options.

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Strong Sense of Community

This small-town shore community is known for its tight-knit feel and active local events. From outdoor concerts at Riley Park to seasonal festivals and farmers markets, residents enjoy a vibrant social calendar that fosters friendships and neighborhood pride. People move here to experience that warm, connected vibe you only get in a true beach town.

Diverse Outdoor Activities

From surfing and paddleboarding to biking along the boardwalk and fishing in the Shark River Inlet, outdoor enthusiasts have plenty to do. Parks like Riley Park and Allaire State Park are close by for family outings, hikes, and picnics. This active lifestyle appeals to those who want to stay fit and enjoy nature without leaving town.

Affordable Shore Living with Small-Town Charm

Compared to other Jersey Shore towns, Bradley Beach offers relatively affordable housing options, including charming bungalows, condos, and single-family homes. The town maintains its classic shore charm without heavy commercialization, making it attractive for families, retirees, and professionals seeking a peaceful but vibrant community by the sea.

I HOPE YOU ENJOYED YOUR TOUR OF *Bradley Beach, NJ*

I hope you enjoyed this ultimate guide to living in Bradley Beach, NJ! Whether you're drawn by the beautiful beaches, strong community spirit, convenient location, or the array of outdoor activities, Bradley Beach offers a unique and inviting lifestyle for residents of all ages. If you're considering making this charming shore town your home, you'll find a welcoming atmosphere and plenty of reasons to stay. Feel free to reach out if you need more information or help exploring the area. Here's to your exciting new chapter in Bradley Beach!

DISCLAIMER

This guide is for informational purposes only and reflects the most accurate data available at the time of writing. All prices, services, and community details are subject to change. Readers are advised to conduct their own research, verify all information independently, and consult with local professionals before making any decisions related to moving or purchasing property. We hold no liability for decisions made based on this content.

Dennis Mark Interdonato

REALTOR ASSOCIATE

PSA, RENE, ABR ePRO, SFR,
Certified Divorce Real Estate Expert | CDRE®

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NJ Realtors 2025 State Selection - Communications Committee

MOMLS 2025 Selection - Public Relations Committee

MOMLS 2025 Selection - Grievance Committee



THANK YOU!

I would love the opportunity to work with you, and I truly look forward to building our relationship together

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