

THE ULTIMATE GUIDE

To Living In

WE LOVE OUR
COMMUNITY
AND I KNOW
YOU WILL TOO

POINT PLEASANT
New Jersey

Courtesy Of

Dennis Mark
REAL ESTATE

KW OCEAN LIVING
KELLER WILLIAMS REALTY

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REAL ESTATE

Knowing POINT PLEASANT, NJ



Point Pleasant is a coastal borough in Ocean County, New Jersey, known for its relaxed beach-town atmosphere, family-friendly vibe, and strong sense of community. Located along the Jersey Shore, it sits just south of the Manasquan River and borders Point Pleasant Beach—two areas often grouped together but with distinct identities.

DEMOGRAPHICS

Understanding the demographics of Point Pleasant, can provide valuable insights into the community and its characteristics.

 **POPULATION**
Approximately ~19,500 residents

 **MEDIAN AGE**
46 years

 **GENDER BREAKDOWN**



 **HOUSEHOLDS** ~8,049 households

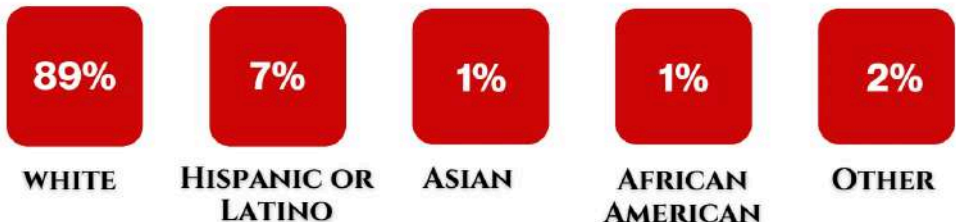


 **MEDIAN HOUSEHOLD INCOME**
~\$115,625

 **EDUCATION LEVELS**



 **RACE AND ETHNICITY**



Local **AUTHORITIES**

Point Pleasant is governed by a Mayor and Borough Council overseeing local services and community affairs.



POINT PLEASANT MUNICIPAL BUILDING

- Office Hours - Monday – Thursday: 8:30 AM – 4:00 PM
Friday: 9:00 AM – 4:00 PM
- Address: 2233 Bridge Avenue, Point Pleasant, NJ 08742
- Phone: (732) 892-3434
- Website: <https://ptboro.com/>



Township AUTHORITIES

Point Pleasant operates several township authorities that manage essential services:

▶ POINT PLEASANT POLICE DEPARTMENT

- Chief of Police: Christopher Leonhardt
- Address: 2233 Bridge Ave, Point Pleasant, NJ 08742
- Phone: (732) 892-0060

▶ MAIN FIRE DEPARTMENT (STATION 75 / FIRE COMPANY #1)

- Address: 1 Memorial Drive, Point Pleasant, NJ 08742
- Phone: (732) 892-9187

▶ DEPARTMENT OF PUBLIC WORKS (DPW)

- Director: Mark Lane
- Address: 730 Albert E. Clifton Avenue, Point Pleasant, NJ
- Phone: (732) 892-1287

Local UTILITIES

▶▶ GAS & ELECTRIC

JERSEY CENTRAL POWER & LIGHT (JCP&L)

- Website: https://www.firstenergycorp.com/jersey_central_power_light.html
- Phone: 1-800-662-3115

NEW JERSEY NATURAL GAS (NJNG)

- Website: <https://www.njng.com>
- Phone: 1-800-221-0051

▶▶ WATER & SEWER

POINT PLEASANT BOROUGH WATER & SEWER DEPARTMENT

- Website: <https://ptboro.com/departments/public-works/watersewer>
- Phone: (732) 892-1287

▶▶ CABLE/ INTERNET

OPTIMUM

- Website: www.optimum.com
- Phone: 1-866-347-4784

VERIZON FIOS

- Website: www.verizon.com/fios
- Phone: 1-800-837-4966

Schools in

POINT PLEASANT, NJ

Point Pleasant is known for its strong public and private school systems. Here are the top-rated schools in the area:



POINT PLEASANT BOROUGH HIGH SCHOOL

Contact: (732) 701-9000

Notable for: High graduation rates, strong athletics, and AP courses.

Known for: Strong athletic programs, diverse extracurricular activities

Rating: ★★★★★★★★☆☆





MEMORIAL MIDDLE SCHOOL

Contact: (732) 704-9000

Notable for: Inclusive programs and well-rounded curriculum.

Rating: ★★★★★★★★★★☆☆



OCEAN ROAD ELEMENTARY SCHOOL

Contact: (732) 704-9000

Notable for: Engaging teachers and strong academic programs.

Rating: ★★★★★★★★★★☆☆





ST. PETER SCHOOL (PRIVATE)

Contact: (732) 892-4260

Notable for: Small class sizes and personalized attention.

Rating: ★★★★★★☆☆



Dennis Mark
REAL ESTATE

Neighborhoods in POINT PLEASANT, NJ

SUNSHINE HARBOR

- Rating: 9/10
- Character: Waterfront properties with boat access, peaceful streets.
- Best for: Boating enthusiasts and families.

LOVELAND TOWN

- Rating: 8.5/10
- Character: Quaint, historic, close to downtown Point Pleasant Beach.
- Best for: Those seeking charm and proximity to amenities.

BAY HEAD SHORES

- Rating: 9/10
- Character: Well-maintained homes, waterfront options, active HOA.
- Best for: Families and retirees seeking a quiet, upscale community.

POINT PLEASANT BEACH

- Rating: 9.5/10
- Character: Bustling, beachfront community with walkability to restaurants and attractions.
- Best for: Beach lovers and active lifestyles.

RIVERFRONT ESTATES

- Rating: 8.5/10
- Character: Secluded, large homes, many with views of the Manasquan River.
- Best for: Those seeking privacy and scenic views.

Outdoor Recreation

POINT PLEASANT, NJ

Public Parks & Fields



COMMUNITY PARK

Vibe: Active, central hub of the town



SKATE PARK

Vibe: Low-key, local hangout





RIVERFRONT PARK

Best For: Relaxing, sunsets, fishing/crabbing



HERITAGE PARK

Best For: Quick outdoor stops, kids



Golf Courses



KRESSON GOLF COURSE

Type: Public, 18-hole executive course



BEL-AIRE GOLF CLUB

Type: Public (18-hole + 9-hole)



MANASQUAN RIVER GOLF CLUB

Type: Private, 18-hole



Lakes, Rivers & Beaches

MANASQUAN RIVER

The Manasquan River is the primary water feature in Point Pleasant, forming the northern border of the borough and serving as a hub for boating and waterfront living. It's a tidal river with direct access to the Atlantic Ocean, making it ideal for everything from casual kayaking to serious boating and fishing.

BEAVER DAM CREEK

Beaver Dam Creek is a quieter, more nature-oriented waterway that runs through parts of Point Pleasant and connects to the river system. It's surrounded by wetlands and preserved areas, offering a more peaceful and ecological experience compared to the busier riverfront.

RIVER AVENUE BEACH

River Avenue Beach is one of the main public swimming areas within Point Pleasant, offering a safe and family-friendly alternative to the ocean. The calm river waters make it ideal for children and casual swimmers, especially during the summer months.

MAXSON AVENUE BEACH

Maxson Avenue Beach is more of a scenic waterfront park than a traditional swimming beach, known for its peaceful atmosphere and beautiful river views. It features a fishing pier, shaded seating areas, and a modern playground, making it a versatile space for both relaxation and recreation.

Annual Festivals

POINT PLEASANT, NJ



POINT PLEASANT SEAFOOD FESTIVAL

- One of the town's signature events, this festival features fresh seafood, live music, craft vendors, and family-friendly entertainment. It typically draws large crowds and marks the start (and end) of the busy shore season.



BEST PLACES TO



FESTIVAL OF THE SEA

- This is the most famous annual event in the area, featuring over 250 craft vendors, seafood vendors, live music, and a beer/wine garden.



Best Places to

EAT, DRINK & ENTERTAIN



THE BEANERY POINT PLEASANT



- Best for: Coffee and light bites
- Signature Drink: Coconut Iced Latte
- Contact: (732) 899-7723
- Ratings: 9.5/10
Google: 4.7/5 | Yelp: 4.3/5



JOE LEONE'S ITALIAN SPECIALTIES



- Best for: Italian deli and catering
- Signature Dish: Fresh Mozzarella and Prosciutto Sandwich
- Contact: (732) 701-0001
- Ratings: 9.5/10
Google: 4.8/5 | Yelp: 4.7/5



THE SHRIMP BOX



- Best for: Fresh seafood
- Signature Dish: Broiled Lobster Tail
- Contact: (732) 899-1637
- Ratings: 9/10
Google: 4.6/5 | Yelp: 4.4/5



SHORE FRESH SEAFOOD MARKET



- Best for: Fresh, locally caught seafood
- Signature Dish: Fried Scallops
- Contact: (732) 899-0909
- Ratings: 9/10
Google: 4.7/5 | Yelp: 4.6/5



POINT LOBSTER COMPANY



- Best for: Lobster rolls and seafood
- Signature Dish: Classic Lobster Roll
- Contact: (732) 892-1718
- Ratings: 9.5/10
Google: 4.8/5 | Yelp: 4.7/5



TOP THAT! DONUTS



- Best for: Custom donuts
- Signature Dish: Maple Bacon Donut
- Contact: (732) 899-2552
- Ratings: 9/10
Google: 4.6/5 | Yelp: 4.5/5



LOCAL URBAN KITCHEN



- Best for: Healthy eats and smoothies
- Signature Dish: Acai Bowls
- Contact: (732) 899-9676
- Ratings: 8.5/10
Google: 4.5/5 | Yelp: 4.3/5



LAST WAVE BREWING CO.



- Best for: Craft beer
- Signature Drink: Endless Summer IPA
- Contact: (732) 450-8600
- Ratings: 9/10
Google: 4.7/5 | Yelp: 4.5/5



FRANKIE'S BAR & GRILL



- Best for: Burgers and American comfort food
- Signature Dish: Char-Grilled Burger
- Contact: (732) 892-6000
- Ratings: 9/10
Google: 4.5/5 | Yelp: 4.4/5



JENKINSON'S SWEET SHOP



- Best for: Candy and sweets
- Signature Dish: Saltwater Taffy
- Contact: (732) 899-1212
- Ratings: 9/10
Google: 4.6/5 | Yelp: 4.5/5

Sights & Attractions

POINT PLEASANT, NJ

Point Pleasant offers beautiful waterfront views, sandy beaches, and charming coastal scenery throughout the area. Its relaxed vibe and tight-knit community create a classic, family-friendly shore town atmosphere.

Jenkinson's Boardwalk



Rating: ★★★★★★☆☆

Overview: Jenkinson's Boardwalk is the main attraction in the area, featuring arcades, rides, restaurants, and direct beach access. It's a lively hub during the summer and a central part of the Jersey Shore experience.

Jenkinson's Aquarium



Rating: ★★★★★ ★★☆☆☆☆

Overview: Located on the boardwalk, the aquarium features marine life exhibits including sharks, penguins, and sea turtles. It's a well-maintained, educational attraction that appeals to both children and adults.

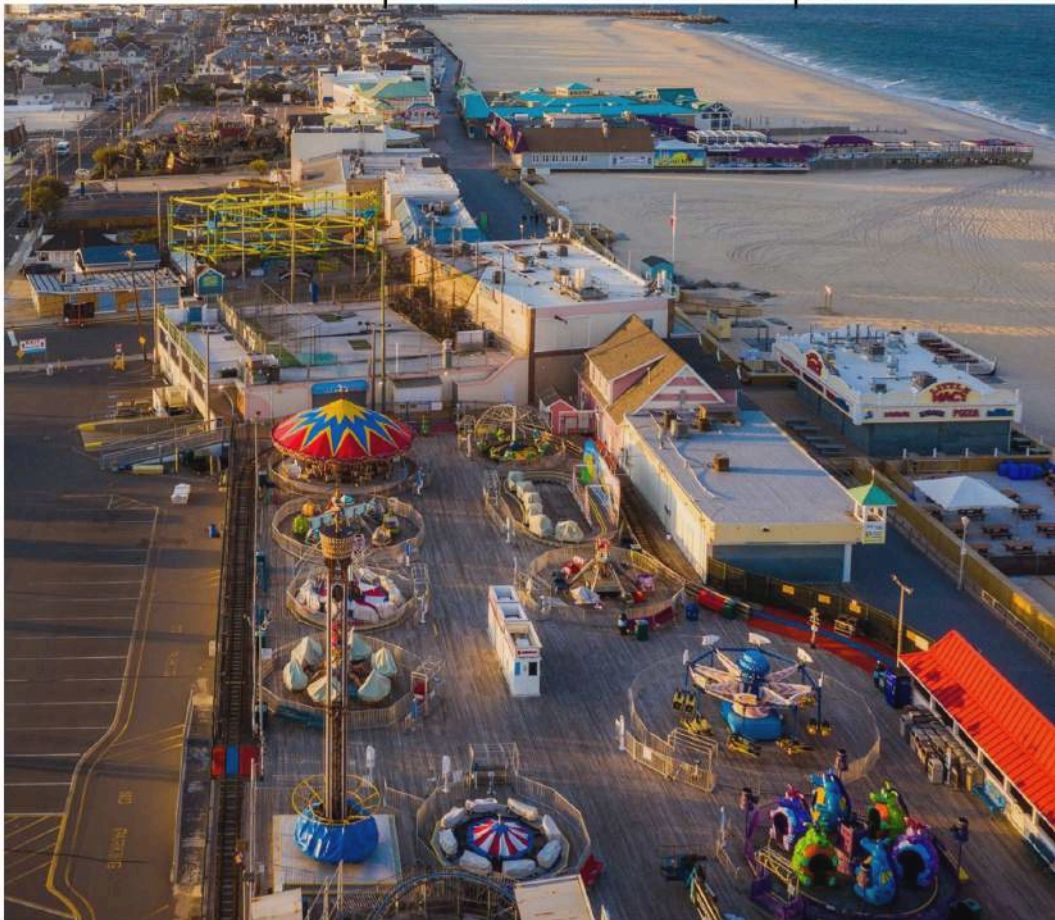
Top Places to Bring

CHILDREN FOR ENTERTAINMENT



JENKINSON'S BOARDWALK

- Rating: 10/10
- Contact: (732) 892-0600
- Best for: Amusement park rides, arcades, and the aquarium.





JENKINSON'S AQUARIUM

- Rating: 9/10
- Contact: (732) 899-1659
- Best for: Educational, family-friendly marine life exhibits.



PIRATE'S COVE MINIATURE GOLF

- Rating: 9/10
- Contact: (732) 899-1212
- Best for: Pirate-themed mini-golf adventure.





MANASQUAN RIVER GOLF CLUB

- Rating: 8.5/10
- Contact: (732) 223-1384
- Best for: Family-friendly golf events and activities.



RIVERFRONT PARK

- Rating: 8/10
- Contact: (732) 892-3434
- Best for: Scenic walking trails and playgrounds.



Best Places for

Date Night & Adult Beverages



THE POACHED PEAR



- An upscale, intimate BYOB restaurant perfect for a romantic, quiet evening. The atmosphere is refined yet relaxed, making it ideal for special occasions.



SPANO'S RISTORANTE ITALIANO



- A cozy, reservation-only Italian spot with a true “hidden gem” feel. It offers a more traditional, romantic dining experience.



B2 BISTRO + BAR



- A lively, modern bar and restaurant that blends upscale dining with a social nightlife vibe. Great for couples who want dinner and drinks in one place.



POINT LOBSTER BAR & GRILL



- A casual but high-quality seafood spot that's great for a fun, low-pressure date night. It has a lively but not overwhelming atmosphere.

Best-Rated Small Businesses

POINT PLEASANT, NJ



PURPLE IRIS FLOWER SHOP

Category: Florist / Gift Shop | Rating: 4.9 ★ (Google)

- Phone: (732) 899-8175
- Address: 2505 NJ-88, Point Pleasant, NJ
- Website: <https://purpleirisflower.com/>
- Overview: A charming local florist specializing in fresh, custom floral arrangements for everyday occasions and special events. Known for its creative designs and friendly service, it's a go-to spot for thoughtful gifts and elegant bouquets.



STARLANE CLEANERS & TAILORING

Category: Dry Cleaner / Tailor | Rating: 3.5 ★ (Google)

- Phone: (732) 899-0778
- Address: 3103 NJ-88, Point Pleasant, NJ
- Website: starlanecleaners.com
- Overview: Offers professional dry cleaning and expert alteration services to keep garments looking their best. With attention to detail and reliable turnaround times, it serves as a trusted destination for clothing care and tailoring needs.



ALL POINTS PRINTING & GRAPHICS

Category: Printing / Graphics | Rating: 4.6 ★ (Google)

- Phone: (732) 899-9100
- Address: 831 Arnold Ave, Point Pleasant Beach, NJ
- Website: <https://www.allpointsprintnj.com/>
- Overview: provides high-quality printing solutions for both personal and business needs, including marketing materials and custom designs. Their combination of modern technology and personalized service helps clients bring their visual ideas to life.



ALL POINTS MARINE SERVICES

Category: Marine Repair / Boat Services | Rating: 4.8 ★ (Google)

- Phone: (848) 232-4292
- Address: 320 Hawthorne Ave, Point Pleasant Beach, NJ
- Website: <https://www.allpointsmarineservices.com/>
- Overview: specializes in boat maintenance, repair, and marine support for local boating enthusiasts. With skilled technicians and dependable service, it helps ensure vessels stay safe and ready for the water.



KELLY'S PET GROOMING

Category: Pet Groomers | Rating: 4.8 ★ (Google)

- Phone: (732) 903-6155
- Address: 2115 Route 88, Point Pleasant Beach, NJ
- Website: <https://www.facebook.com/KellysPetGroomingShop/>
- Overview: Offers professional grooming services designed to keep pets clean, comfortable, and looking their best. Known for its caring approach and attention to each animal's needs, it provides a stress-free experience for both pets and their owners.

What's So Great About

POINT PLEASANT, NJ

Coastal Lifestyle Without the Chaos

Point Pleasant offers the best of Jersey Shore living without the constant crowds found in more tourist-heavy towns. You get easy access to beaches, the Manasquan River, and boating, all while living in a quieter residential setting. This balance makes it ideal for people who want the shore lifestyle year-round, not just in the summer. It's especially appealing for buyers who want proximity to the ocean without sacrificing peace and livability.

Strong Community Feel & Safety

The town is known for its tight-knit, family-oriented community where neighbors tend to stay long-term. Local events, schools, and parks all reinforce a sense of connection and belonging. Compared to many shore towns, Point Pleasant feels more like a true hometown than a seasonal destination. This makes it especially attractive for families and retirees looking for stability and safety.

Boating & Waterfront Living

With direct access to the Manasquan River, Barnegat Bay, and the Atlantic Ocean, Point Pleasant is a dream for boaters and water enthusiasts. Many neighborhoods feature canals, docks, and marinas, making waterfront living highly accessible. Even if you're not on the water, public access points and parks allow you to enjoy it daily. This strong connection to the water is one of the town's biggest lifestyle advantages.

Ideal Location & Accessibility

Point Pleasant is conveniently located within driving distance of both New York City and Philadelphia, making it viable for commuters or weekend travelers. Major roadways like the Garden State Parkway are easily accessible, and nearby train service adds flexibility. Despite this accessibility, the town maintains a relaxed, small-town atmosphere. It's a rare combination of convenience and coastal charm.

Year-Round Activities & Local Culture

From summer concerts and beach events to fall festivals and holiday celebrations, there's always something happening in or around town. The nearby boardwalk, downtown shops, and local restaurants keep the area lively beyond just peak season. Residents enjoy a mix of quiet winters and vibrant summers, offering the best of both worlds. This steady rhythm of activity makes Point Pleasant feel alive without being overwhelming.

I HOPE YOU ENJOYED YOUR TOUR OF *Point Pleasant, NJ*

I hope this guide gave you a helpful snapshot of what it's like to live in Point Pleasant, NJ. From its coastal lifestyle to its strong community feel, it's a town that offers both relaxation and everyday convenience.

If you're looking for a place that blends beach-town charm with year-round livability, Point Pleasant is definitely worth considering. Let me know if you'd like help taking the next step!

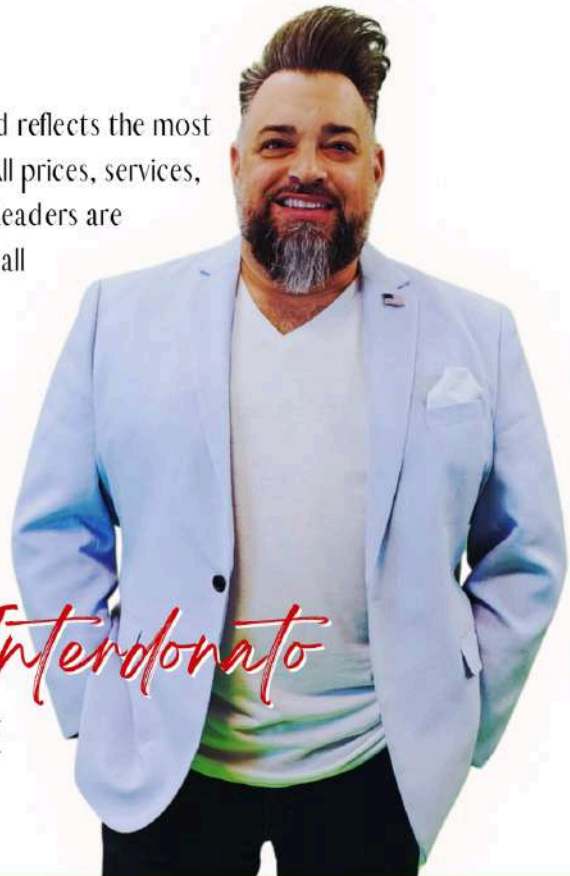
DISCLAIMER

This guide is for informational purposes only and reflects the most accurate data available at the time of writing. All prices, services, and community details are subject to change. Readers are advised to conduct their own research, verify all information independently, and consult with local professionals before making any decisions related to moving or purchasing property. We hold no liability for decisions made based on this content.

Dennis Mark Intendonato

REALTOR ASSOCIATE

PSA, RENE, ABR ePRO, SFR,
Certified Divorce Real Estate Expert | CDRE®



THANK YOU!

I would love the opportunity to work with you, and I truly look forward to building our relationship together

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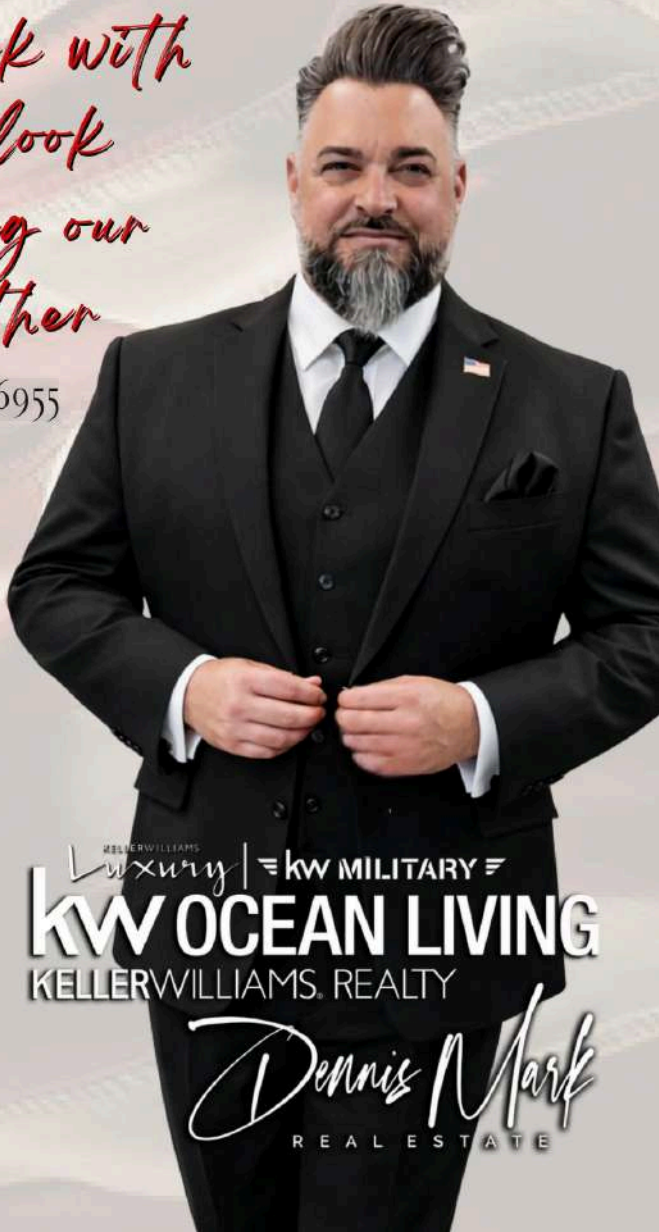
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